

## LA VILLE MARQUÉE • BRANDED CITY

Throughout history, cities have been contact zones where the past, present and future coexist, where urban and suburban meet and where (im)migrants, ex-patriots, urban explorers, and local inhabitants mix anonymously.

This conference seeks to investigate the points of view and strategies of those who have decided to make their *mark on* or *brand the city*. The "Branded City" implies both the city as it has been recorded by artists (writers, painters, musicians, illustrators, architects, etc.) as well as literal and figurative inscriptions on the city.

*The UCLA French Department  
extends an invitation to our  
14th Graduate Student Conference.*

*Thursday Friday  
October 15-16, 2009*

*Royce 306*

## 14th Annual Graduate Student Conference

*French & Francophone Studies • University of California Los Angeles*

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THURSDAY 15

## LA VILLE MARQUÉE · BRANDED CITY

16 FRIDAY

9a	BREAKFAST <i>Opening Remarks: Evelyne PÉNIA FODOR</i>	9a	BREAKFAST
10a	PANEL 1 <b>Social Spaces in 18th Century Paris</b> <i>Moderator: Trevor MERRILL</i> <b>Julien GUILLEMET</b> <i>UC, Santa Barbara</i> <i>Paris, capitale des jeux de hasard au siècle des Lumières</i> <b>Sandra GAMSON</b> <i>UCLA</i> <i>Diderot's imprint: Paris and the Salons in the Enlightenment</i>	9:30a	PANEL 4 <b>Researching, Reinventing, and Escaping Traces of the City</b> <i>Moderator: Marine AYKAZYAN</i> <b>Elisabeth TISO</b> <i>City University of New York</i> <i>Re-Branding Post 1945 Paris: Exhibiting Powers &amp; Contemporary art</i> <b>Marie SANQUER</b> <i>University of Notre Dame</i> <i>De la ville marquante à la ville marquée, les latino-américains et Paris</i> <b>James ROWLINS</b> <i>University of Southern California</i> <i>Highway Escapes from the Metropolis: Tales of "Marked" Men and Women in French New Wave Cinema</i>
11:30a	PANEL 2 <b>Images of Paris in the Age of Realism</b> <i>Moderator: Denis PRA</i> <b>Antonia BONILLA</b> <i>University of British Columbia</i> <i>La Ville complice: Paris dans La Curée d'Emile Zola</i> <b>Caroline STROBBE</b> <i>Indiana University</i> <i>Le marquage de la ville par la caricature</i> <b>Karen TURMAN</b> <i>UC, Santa Barbara</i> <i>Modern Transitions in Paris: Baudelaire, Monet and Renoir</i>	11:30a	PANEL 5 <b>Decoding Urban Spaces</b> <i>Moderator: Katie MULLEN</i> <b>Samuel Jones BEALL</b> <i>University of Virginia</i> <i>Marseille: Corbusier, Place, Habitation</i> <b>Amrita MAHINDROO</b> <i>Massachusetts Institute of Technology</i> <i>GEN, CON &amp; EVAL</i> <b>Chong J. WOJTKOWSKI</b> <i>City University of New York</i> <i>Cette France du sous-sol: Karim Dridi's Khamsa</i>
1p	LUNCH on the Terrace	1p	LUNCH on the Terrace
2:30p	PANEL 3 <b>The Dark Side of the City of Lights</b> <i>Moderator: Kate SCHLOSSER</i> <b>Ophélie CHAVAROCHE</b> <i>PARIS 8 Vincennes-Saint Denis/Cornell</i> <i>Petite hantologie du surréalisme. La part de l'ombre de la ville-lumière</i> <b>Susan WAGER</b> <i>Columbia University</i> <i>'Les Dadas Visitent Paris': Toward a New Definition of the Dada Diagram</i> <b>Céline PISER</b> <i>UC Berkeley</i> <i>The City as Archive: Mapping Silence in Patrick Modiano's Dora Bruder</i>	2:30p	PANEL 6 <b>Marks of and on the City</b> <i>Moderator: Ruth JONES</i> <b>Nathalie FOUYER</b> <i>City University of New York</i> <i>Graffiti: Subversion to Immersion</i> <b>Linda BRINDEAU</b> <i>University of Wisconsin</i> <i>De la ville marquée à la ville stigmatisée</i> <b>Katelyn KNOX</b> <i>UC Los Angeles</i> <i>The Brand of Paris: Images of Opulence and Lyrics of Resistance in Ivorian Coupé-Décalé Music</i>
4p	PAUSE	4p	PAUSE
5p	KEYNOTE <b>Welcome from the Chair</b> <b>Dominic THOMAS</b> <i>UCLA</i> <i>Introduction: Michelle BUMATAY</i> <i>Belleville : Two Perspectives from Three Angles</i> <b>Marja WAREHIME</b> <i>University of South Carolina</i>	5p	ROUNDTABLE <b>The Branded City Today</b> <i>Introductions : Katelyn KNOX</i> <b>Andrea LOSELLE</b> <i>UCLA</i> <i>Moderator</i> <b>Peter BLOOM</b> <i>UC Santa Barbara</i> <b>Charles TSHIMANGA-KASHAMA</b> <i>University of Nevada</i> <b>Marja WAREHIME</b> <i>University of South Carolina</i>
		6:30p	CLOSING RECEPTION